

New Alert and Warning System Enhances Safety for Monterey County Residents

Monterey County, California – March 8, 2024

Monterey County's Department of Emergency Management is proud to announce the implementation of a cutting-edge Alert and Warning System designed to ensure the safety and well-being of all residents. This collaborative project started in 2022 and brings together dozens of emergency response agencies and has undergone extensive testing to reach all corners of the county. Public Alerting will transition to the new platform beginning at 8:00 am on March 8th, 2024, with a full transition at 5:00 pm on April 7, 2024. The new system will offer enhanced public safety and emergency preparedness.

The new Alert and Warning System represents a significant step forward in ensuring the safety of Monterey County residents. This system, with support from various emergency response agencies, is designed to provide timely and critical information during emergencies, natural disasters, and other critical events. This smooth transition is the result of a cooperative effort among multiple agencies working together to make Monterey County a safer and more prepared community.

Key features and phases of the new Alert and Warning System implementation:

1. **Testing and Reach:** Multiple tests have been conducted across various regions of Monterey County to ensure maximum reach. An Alert and Warning Exercise was conducted between November 27- December 7, 2023. Testing was completed in December 2023 to ensure effectiveness during real emergencies.
2. **Alert Monterey County Registration:** Members of the public that have enrolled in Alert Monterey County via the current platform's web portal or Nixle have been transitioned over to the new platform. Residents can update their accounts starting on March 8, 2024 by visiting alertmontereycounty.org.
3. **Public Outreach and Rebranding:** A public outreach campaign has been initiated to encourage all residents to sign up for this life-saving warning system. As part of the rollout, the system has undergone rebranding to make it more accessible and recognizable to the community. In addition, members of the public that enrolled in the previous system will receive an alert at noon.

4. **Dual System Operation:** The County will continue to operate the existing system through April 7th, 2024 alongside the new one. This dual operation will help residents transition to the new system seamlessly. Cities will transition their systems between March 8th and April 7th, 2024.
5. **Website Upgrade:** In conjunction with the Alert and Warning System, the Department of Emergency Management is launching a new bilingual website readymontereycounty.org. This website will provide residents and stakeholders with timely information on preparedness, emergency response, and recovery resources. It will also serve as a platform for residents and businesses to sign up for Alert Monterey County.

The Department of Emergency Management remains committed to the County's Mission, which is to excel at providing quality service for the benefit of all Monterey County residents. By developing, maintaining, and enhancing the resources of the area, these improvements aim to make Monterey County a safer and more resilient community.

For more information and to sign up for Alert Monterey County, please visit alertmontereycounty.org. Alert and Warning questions can be sent to: alertmontereycounty@co.monterey.ca.us.

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alertmontereycounty.org
Registration

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readymontereycounty.com